UNBI: Unlocking U.S.–Nigeria Trade and Investment
A High-Powered Partnership for Growth

U.S. Chamber of Commerce

AMERICAN BUSINESS COUNCIL
Promoting Nigeria-America Economic Partnership

What is UNBI?

- UNBI (U.S.-Nigeria Business Initiative) is an action-oriented platform.
- Convened by: The U.S. Chamber's U.S.-Africa Business Center (USAfBC) and the American Business Council (ABC) Nigeria.
- Mission: Unlock bankable U.S.–Nigeria trade and investment by aligning policy reforms with private-sector execution.

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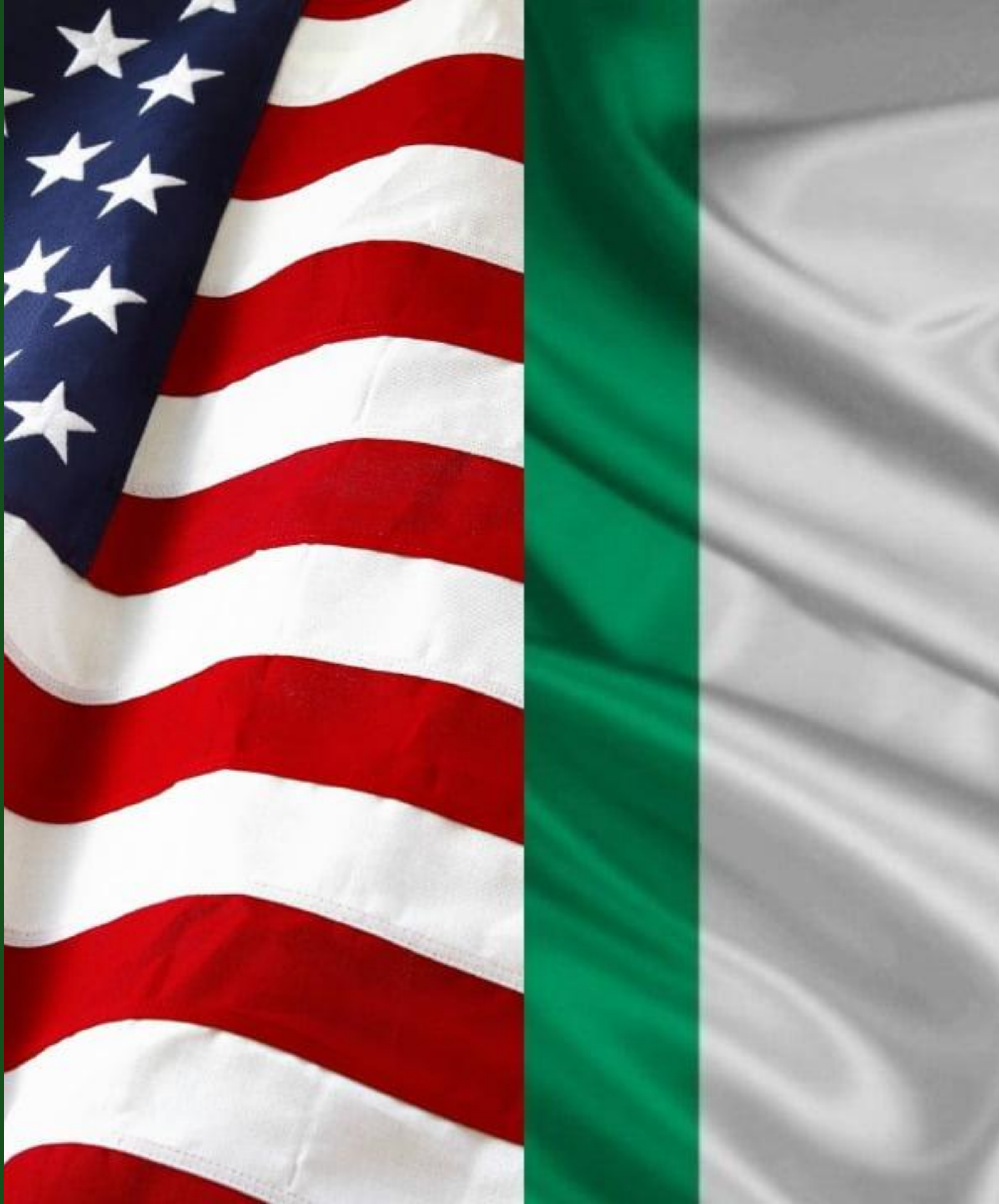

Defining the Challenge & Member Insights

The Current Landscape: Member Survey Findings (Aug 2025)

The path to investment is constrained by several cross-cutting challenges:

Category	Key Constraints Identified
Policy & Regulation	**Policy Inconsistency and uneven enforcement; regulatory unpredictability.**
Financial	**FX Volatility and high input costs (taxes/duties); FX Credibility.**
Digital & Power	**Digital Payments Frictions; Power/Connectivity Reliability gaps; Data rules clarity.**

Strong Member Interest: Survey highlighted significant appetite for investment in key sectors (Critical Minerals & Energy, Digital Economy, Infrastructure, and Financial Services).

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UNBI's Strategic Focus & Priority Sectors

UNBI's Core Strategic Focus:

Our work is centered on addressing the most critical cross-cutting constraints:

FX Credibility

Payment Interoperability

Regulatory Predictability

Project Delivery in priority sectors

UNBI Implementation Workplan: The "How"

Executing the Vision: An Implementation –Oriented Workplan

Based on survey insights and the member input, UNBI is taking a two-pronged approach: Sector Execution and Policy Reform

Action Area	Key Activities	Goal
1. Sector Working Groups	Establishing working groups for all six priority sectors (Digital Economy; Critical Minerals & Energy; etc.).	**Drive private-sector execution and pipeline development**
2. Targeted Regulatory Roundtables	**Convening sessions with CBN, NCC, NITDA, FIRS, and relevant line ministries**	**Advance predictable timelines, reduce overlapping audits/fines, and improve coordination**

Key Sector Priorities (Based on Member Interest)

UNBI is focusing on areas with the highest potential for bankable projects:

Critical Minerals

Energy

Digital Economy

Digital Infrastructure

Energy

Agricultural Value Chain

Health & Wellness

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The UNBI Follow-up Framework & Accountability

Sustaining Momentum: The UNBI Follow-up Framework

To ensure accountability and action, a clear framework is in place:

- Monthly Working Group Cadence: Regular meetings to track progress and clear bottlenecks in the project pipeline.
- Project Pipeline: Curating a focused 5–10 project pipeline across all priority sectors (Digital, Critical Minerals & Energy, Infrastructure, BFS, Health, Agribusiness).
- Agency Support-Desk Pilots: Setting up direct mechanisms for targeted agency support.

Accountability and Tracking

- **ABC Nigeria Public Tracker**: Maintain a lightweight Monitoring & Evaluation (M&E) public tracker that highlights:
  - **Bottlenecks**
  - **Milestones**
  - **Outcomes**

- **Chamber Regulatory Roundtables: The Chamber will specifically convene targeted regulatory discussions based on tracker findings.**

Conclusion: UNBI - From Policy to Projects

Key Takeaway: Policy alignment + Private-sector execution = Unlocking U.S.–Nigeria Growth.